

Hilton Head Plantation Property Owner's Association, Inc.
Communications Committee Meeting
Minutes of Meeting
Monday, January 15, 2024 at 10:00 AM

Attendees:

Margie Lechowicz
Sherry Beck
Louise Dreuth
Barbara Conway
Sue Henderson
Phoenix Smith

Staff:

Leah Davis
Peter Kristian

Absent with Notice:

Susan Crow
James Daniel
Peggy Howard

Ms. Lechowicz called the meeting to order at 10:02 AM.

Minutes

Ms. Conway made a motion to approve the October 2023 Minutes. Ms. Dreuth second, and the motion passed unanimously.

Plantation Living

Ms. Davis presented the advertising revenue report for *Plantation Living*. Ms. Davis reported that in October the advertising revenue for Plantation Living was \$16,720 (the highest number to date), in November it was \$16,495, and in December it was \$15,545. Our year end total was \$178,090. So far for 2024, the advertising revenue for January was \$15,605.

Old Business

- Note Cards – Ms. Davis reported that Ms. Dreuth and Ms. Conway sold notecards at the 50th Anniversary Coffee on November 16. They sold 30 notecards at the November coffee. The total amount of notecards sold in 2023 was 53 – bringing in \$375 for the year.
- The History of HHP booklet – Ms. Davis reported that Ms. Dreuth and Ms. Conway sold History of HHP booklets at the 50th Anniversary Coffee on November 16. They sold 21 booklets at the November coffee. The total amount of notecards sold in 2023 was 35 – bringing in \$525 for the year.

New Business

- The committee discussed the final draft of the 2024 Resident Opinion Survey. Several grammatical and punctuation edits were made during the meeting. The wording and tone of the survey was discussed extensively. The committee has provided two versions of the survey centered around question 26 which involved the previous choice of the Plantation House to be the next Capital Project.

- Once all the suggestions were incorporated Ms. Beck made a motion to approve the 2024 Resident Opinion Survey (with edits made in the meeting), and present two versions to the HHPPOA Board of Directors with the recommendation of version 2. Ms. Conway second, and the motion passed unanimously.
- Ms. Lechowicz asked the committee members to review the *Plantation Living* Guidelines. A copy of the current *Plantation Living* Guidelines were distributed. The committee will discuss them further at the February.

Updates

Mr. Kristian reported the following:

- The Dolphin Head Grand Opening and 50th Anniversary Coffee with Peter was held on November 16. Mr. Kristian complimented the choreographing of the past president ribbon ceremony, as well as the 50th Anniversary video. Some suggestions have been made to Dolphin Head now that it is open. The staff is working on making some minor updates.
- Noted the crime on Knollwood and encouraged residents to use the home check cards through our Security Department.
- The historical signs have been installed at Dolphin Head.
- Former committee member, Margita Rockstroh, passed away at the end of 2023. Margita served on the Recreation Committee currently and was also the chair of the Election Committee. A new Election Committee chair will be elected at the January Board Meeting.
- Noted the duties of the Election Committee Chair.
- Street legal golf carts are permitted on the roadways in HHP. The Security Committee will be reviewing this.
- Applauded all holiday events that took place in December.
- Repairs to Main Street should begin soon and we should expect a redesign of Main Street in the future.
- POA Staff continues to work with a Marine Engineer on Pine Island.
- The RV Boat Storage area continues to do well. A new gate is being installed that will have specific pin number access for each renter, as well as video surveillance.
- The Recreation Department has a new employee that will be working with Jen in the Scheduling Office.
- Some of the Spring Lake Tennis Courts are being rehabilitated.
- Security continues to move the speed boards around the property.
- *Plantation Living* will hit mailboxes on January 16 this month rather than January 15 due to the Martin Luther King Jr. holiday.
- Two new TV's for the electronic signs were purchased at the end of 2023. Staff is working with Carolina IT to get those installed. These new TV's have brighter screens which should help visibility issues at those signs.

Conclusion

Ms. Smith made a motion to adjourn the meeting. Ms. Henderson seconded the motion. The meeting adjourned at 11:13 AM.

The next Communications Committee Meeting will be held on Monday, February 19 at 10:00 AM in the POA Board Room.

Submitted by L. Davis