## Hilton Head Plantation Property Owner's Association, Inc. Communications Committee Meeting Minutes of Meeting Monday, May 15, 2023 at 10:00 am

Attendees: Margie Lechowicz, Chairperson Barbara Conway Susan Crow Louise Dreuth Peggy Howard Phoenix Smith Leah Davis - Staff Peter Kristian - Staff Ed Schottland – Board President

Absent with Notice: Sherry Beck Sue Henderson James Daniel

Ms. Lechowicz called the meeting to order at 10:00 AM.

#### **Introduction of New Members**

All members and staff introduced themselves.

#### **Committee Documents & Meeting Schedule**

Ms. Davis presented the General Committee Guidelines and Communications Committee Guidelines to the members for them to review at their leisure. Ms. Davis also presented the 2023-2024 Communications Committee Meeting Schedule.

#### **Minutes**

Ms. Conway made a motion to approve the February 2023 Minutes. Ms. Howard second, and the motion passed unanimously.

### <u>Plantation Living</u>

Ms. Davis presented the advertising revenue report for *Plantation Living*. Ms. Davis shared that so far this year Plantation Living has generated \$69,185 in revenue. In May, Plantation Living advertising hit \$15,765, this was the highest number since November 2021.

Ms. Davis explained Plantation Living advertising to all members of the committee.

### **Old Business**

- <u>Note Cards</u> Ms. Davis reported that in January 9 packs of note cards were sold. No other packs of notecards were sold so far this year.
- <u>The History of HHP booklet</u> Ms. Davis reported that there were no History of HHP booklets have been sold this year.

• The committee discussed the different opportunities we have with designing new notecards for the community. Some members proposed the option of having a photo competition or drawing competition.

## New Business

- Ms. Davis handed out the results of the 2021 Resident Opinion Survey for all to review. The next resident opinion survey will be done in spring 2024 and the Communications Committee will work on compiling questions from other committees to include on the survey.
- Ms. Lechowicz and Ms. Davis announced that this month marks 50 years of Hilton Head Plantation. The committee discussed many ways that the community can be celebrated throughout the year.

## **Updates**

Mr. Kristian reported the following:

- Gave an update on the Dolphin Head Recreation Area project. There are many things happening right now including preparation for the playground surface and preparation for the porch and deck on the Dolphin Head building. The picnic shelter is being prepared for the metal roof. Infrastructure is being tweaked. Staff hopes for an opening around late summer/early fall.
- The next Coffee with Peter will be on May 25 at 4:00 PM. Our special guest is Sheriff Tanner with Beaufort County. Our summer Coffee will be held on August 3 and our special guest will be Senator Tom Davis.
- Water Aerobics has begun for the 2023 season.
- Mr. Kristian noted the 278 Bridge and Corridor Project.
- Mr. Kristian reported that Bill H-3253 is a bill before our state legislature which rules against towns regulating short-term rentals. For now, this excludes POA's and HOA's.
- The Security Department is still looking for one more full time Security Officer.
- The POA will have a new Receptionist beginning Monday, May 22.
- Plans are underway for HHP Day (the community July 4 celebration) and the 2023 season of Kids Kamp. Kids Kamp is completely full this year and is now accepting a wait list.
- Mr. Kristian gave an update on the Park Creek Dredging situation.
- The Capital Fund continues to grow.
- The Spring Lake Pool is open for the season. We have a new pool contractor this year and everyone is very happy with their service thus far.

# **Conclusion**

Ms. Howard made a motion to adjourn the meeting. Ms. Dreuth seconded the motion. The meeting adjourned at 11:09 AM.

The next Communications Committee Meeting will be held on Monday, June 19, 2023 at 10:00 AM in the POA Board Room.