

Hilton Head Plantation Property Owner's Association, Inc.
Communications Committee Meeting
Minutes of Meeting
Tuesday, May 10, 2022 at 10:00 AM

Attendees: Ann Schwab, Chairperson
Joanne Foggy
Peggy Howard
Michelle Dapprich
Sue Henderson

Leah Davis - Staff
Peter Kristian - Staff
Ed Schottland – Board Vice President

Absent with Notice:
Barbara Conway
Louise Dreuth
Sheryl Webber-Washington
Peggi Moon

Ms. Schwab called the meeting to order at 10:03 AM.

New Business

- Introduction to Communications Committee by Ann Schwab and Leah Davis
- Ms. Schwab went over the General Committee Guidelines and Communications Committee Guidelines. Each member received a hard copy.
- Mr. Schottland explained the Strategic Plan and SWOT Analysis that each committee will have to go over this summer.

Minutes

Ms. Henderson made a motion to approve the March 2022 Minutes. Ms. Foggy second, and the motion passed unanimously.

Plantation Living

Ms. Davis presented the advertising revenue report for *Plantation Living*. We finished March 2022 at \$14,425 and April at \$15,590.

Old Business

- Note Cards – Ms. Davis reported that 22 packs of notecards have been sold so far this year. The year to date total is \$220.
- The History of HHP booklet – Ms. Davis reported that 17 History of HHP booklets have been sold this year. The year to date total is \$255.

Updates

Mr. Kristian reported the following:

- The Dolphin Head Project went to bid. There were five companies on the list and two companies responded. This project will move forward once we receive the permit from DHEC.
- The Town has signed a deal to make Pine Island a town beach.
- Road repaving is on the schedule for this year.
- The Spring Lake Pool is open for the 2022 season.
- The Charles and Waterway Place are under construction.
- Real estate continues to do well in HHP which increases the capital transfer fee.
- The Town is working on a Short-Term Rental Plan. Mostly for non-gated communities.
- Town Work Force Housing options continue to be planned for.
- The HHP sign on 278 has been painted.
- The next Coffee with Peter will be on Thursday, May 26 at 4:00 PM in the Plantation House. Mayor McCann and Town Manager Marc Orlando will be our special guests. The two candidates running for the Hilton Head PSD Board will also be in attendance.
- Kids Kamp is sold out for the 2022 season. There is a waitlist.
- Ms. Dapprich asked about the renaming of Hilton Head Plantation. Mr. Kristian explained the community survey and results from the Board of Directors.

Conclusion

Ms. Foggy made a motion to adjourn the meeting. Ms. Howard seconded the motion. The meeting adjourned at 11:00 AM.

The next Communications Committee Meeting will be on Tuesday, June 14, 2022 at 10:00 AM in the POA Service Center Board Room.

Submitted by L. Davis