

Hilton Head Plantation Property Owner's Association, Inc.
Communications Committee Meeting
Minutes of Meeting
Tuesday, October 13, 2020 at 10:00 AM

Attendees:	Ann Schwab, Chairperson	Louise Dreuth
	Tim Henderson	Steve Large
	Margita Rockstroh	
	Barbara Conway	Leah Davis - Staff
	Heidi Huddleston	Peter Kristian - Staff

Absent with Notice:

Ms. Schwab called the meeting to order at 10:00 AM.

Minutes

Mr. Henderson made a motion to approve the September 2020 Minutes. Ms. Rockstroh second, and the motion passed unanimously.

Plantation Living

Ms. Davis presented the advertising revenue report for all of 2020 so far. Our total advertising revenue for 2020 is \$126,070. October's *Plantation Living* brought in \$13,375.

Old Business

- Note Cards – Ms. Davis reported that there were no packages of note cards sold September.
- The History of HHP booklet – Ms. Davis reported that no booklets were sold in September.
- The new website continues to progress. Our web developer anticipates a launch before the end of the year.

New Business

- The Communications Committee looked over the 2021 Resident Opinion Survey. They tweaked some of the questions and reviewed the submissions by the Recreation Committee.
- Mr. Henderson presented information about social media and a Facebook presence for the POA. A discussion followed.

Updates

Mr. Kristian reported the following:

- The Woodcarvers worked on updated the Whooping Crane Conservancy sign.
- The Dolphin Head Renovation Meeting took place in September and there was a huge turnout, along with well over 700 views on YouTube.

- The paving and reflector work is completed.
- Rye grass is being planted along Whooping Crane Way and Seabrook Drive.
- The Security Department has promoted three individuals, Warren Gaither, Vanessa Green, and Tomeka Busby.
- The steps on the Pine Island Boardwalk have been moved to the other side.
- The 2021 Budget has passed and the assessment is going down.
- We have modified our fall events for COVID-19 precautions. There will still be a Halloween Pet Parade on October 30 (outdoor only). There will be a Trunk or Treat party in lieu of the Halloween Kids Party and Fall Harvest Party. Trunks will be social distanced.
- Trick or Treating on Halloween night is still allowed. We are encouraging residents to set up at the end of their driveway instead of going door-to-door.
- There will be no Children's Christmas Party this year and there will not be a Volunteer Party. Volunteer members will receive a bottle of wine.
- The next Coffee with Peter is scheduled for Thursday, November 19 and will be outside.
- Although areas of our budget for 2020 were down we are still finishing over budget for the year.
- Capital Transfer Fees are up. There are over 70 homes under contract and only 30 left on the market in HHP.
- Hurricane season wraps up on November 1.
- There are over 15 new homes under construction.

Conclusion

Mr. Henderson made a motion to adjourn the meeting. Ms. Rockstroh seconded the motion. The meeting adjourned at 11:15 AM.

Future meeting date:

Tuesday, November 10, 2020 10:00 AM at the Plantation House

Submitted by L. Davis