

Hilton Head Plantation Property Owner's Association, Inc.
Communications Committee Meeting
Minutes of Meeting
Tuesday, January 12, 2021 at 10:00 AM

Attendees: Ann Schwab, Chairperson
 Tim Henderson
 Margita Rockstroh
 Barbara Conway
 Steve Large

Louise Dreuth

Leah Davis - Staff
Peter Kristian - Staff

Absent with Notice:
 Heidi Huddleston

Ms. Schwab called the meeting to order at 10:00 AM.

Minutes

Mr. Rockstroh made a motion to approve the November 2020 Minutes. Ms. Conway second, and the motion passed unanimously.

Plantation Living

Ms. Davis presented the advertising revenue report for all of 2020 in *Plantation Living*. Despite a lull in advertisers this year we finished the year ahead of our target budget. Our total advertising revenue for 2020 was \$154,050. Our January 2021 issue brought in \$12,305.

Old Business

- Note Cards – Ms. Davis reported that 42 packages of notecards were sold in 2020 bringing in \$415.00 in revenue.
- The History of HHP booklet – Ms. Davis reported that 43 booklets were sold in 2020 bringing in \$645.00 in revenue.
- Hilton Head Plantation's new website is ready and we are working with Progressive Technology to switch over domain names. Once this is done the new website will be live.

New Business

- Ms. Conway made a motion to approve the 2021 Resident Opinion Survey. Mr. Henderson second, and the motion passed unanimously.
- The 2020 Annual Report and Audit is in progress. The Annual Report will be printed separately from the Audit again this year. The Annual Report package will hit mailboxes on February 16. Once complete, the Audit will be emailed out to all residents, posted on the website, and hard copies will be printed and made available at the Annual Meeting and POA Offices.

Updates

Mr. Kristian reported the following:

- The tennis courts will be resurfaced next week and wind screens will be replaced.
- COVID-19 Vaccine information for Beaufort County was provided to residents from the Town of Hilton Head. An email blast was sent to all HHP residents.
- Board candidates will be announced in February *Plantation Living*.
- There will be an outdoor Coffee with Peter on February 18 in the Plantation House Parking Lot.
- The bar code reader at the back gate continues to malfunction. Staff are looking into several ways to correct this issue.
- The Old Fort Pub property has been purchased by a developer. The land will be turned into condominiums named 'The Charles'.
- There is a new restaurant at the old Windows on the Waterway location. The restaurant is called 'Driftwood Eatery'.
- The Activities Department held a successful Holiday Light Tour and Gingerbread House Competition before Christmas. Santa was even there in a snow globe for pictures.
- The Capital Transfer Fee continues to increase.
- Chrissy Kristian has been appointed to be the Parks and Recreation Commissioner with the Town of Hilton Head.
- 100 tons of sand has been laid on Pine Island Beach.
- The 2021 Committee Interest Form will be available in February's issue of *Plantation Living* and on our website.

Conclusion

Ms. Rockstroh made a motion to adjourn the meeting. Ms. Conway seconded the motion. The meeting adjourned at 10:30 AM.

Future meeting date:

Tuesday, February 9, 2021 10:00 AM at the Plantation House

Submitted by L. Davis