

# Plantation Living

A newsletter for residents of Hilton Head Plantation published by the HHP Property Owners' Association, Inc.  
 P.O. Box 21940, Hilton Head Island, SC 29925 Phone 843/681-8800 Ext. 244 Fax 843/681-8801

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## 2021 Advertising Rates & Specifications

Frequency Discounts	1x	3x	6x	12x
<b>* Rates are per issue *</b>				
1/8 page – 3.5" wide x 2.25" high	\$185	\$180	\$175	\$170
1/4 page – 3.5" wide x 4.5" high	\$310	\$300	\$290	\$285
Back Page 1/4 page – 3.5" wide x 4.5" high	(Back page ads - annual contract)			\$390
1/2 page horizontal – 7.5" wide x 4.5" high	\$535	\$530	\$525	\$515
1/2 page vertical – 3.5" wide x 9.75" high <b>(* if available *)</b>	\$535	\$530	\$525	\$515
Back page 1/2 horiz. – 7.5" wide x 4.5" high	(Back page ads - annual contract)			\$700
Full page – 7.5" wide x 9.75" high	\$985	\$980	\$975	\$970
Preprinted Insert Flyers – 4,600 copies (you pay printing cost)	\$535	\$530	\$525	\$520
Ad layout fee – TBD				

### Ad Specifications

- All issues are in color. No bleed ads are available.
- Images must not exceed 300 dpi. Save as a PDF (for best quality), TIFF, or JPEG image. Email to: [ldavis@hhppoa.org](mailto:ldavis@hhppoa.org)
- Preprinted Insert Flyers – 4,600 copies delivered to POA printer (you pay printing cost) **by 1<sup>st</sup> of the issue month.**  
**Trim to 8-3/8" x 10-7/8" (8.375" x 10.875")** – on 60-70# offset or 70-80# coated text paper stock. There will be an **additional charge** if inserts are not trimmed, or are a smaller size or on heavier stock, which we prefer you avoid.

**Deadline to Reserve Ad Space:** The **1<sup>st</sup>** of the month prior to issue month (ex. Jan. 1<sup>st</sup> for Feb. 15<sup>th</sup> issue)

**Deadline for Advertisement:** The **15<sup>th</sup>** of the month prior to issue month (ex. Jan. 15<sup>th</sup> for Feb. 15<sup>th</sup> issue)

**Deadline for preprinted insert:** The **1<sup>st</sup>** of the issue month (to be delivered to the printer) (ex. Feb. 1<sup>st</sup> for Feb. 15<sup>th</sup> issue)

### Ad Cancellations

- Cancellations for display ads are accepted before the 15<sup>th</sup> day of the month **prior to the month** of publication (**please let us know as early as possible**). Cancellations after the 15<sup>th</sup> will be accepted only if time and circumstances allow. A cancellation fee may be imposed (50% of ad rate).

### \* Payments for Ads

- Payments accepted in cash, money order, check, or credit card at the time the ad is ordered or upon receipt of HHPPOA's invoice. All invoices are due upon receipt of the invoice or a 1.5% late charge will be added. Make checks payable to: HHPPOA (Hilton Head Plantation Property Owners' Association, Inc.)

**\* Note: HHP Commercial Decal or Commercial Daily Pass is required to perform professional services in HHP.**

**For Ad Inquiries or to send Ad Materials, contact** Leah Davis

**Phone 843/681-8800 Ext. 244 Fax 843/681-8801 Email: [ldavis@hhppoa.org](mailto:ldavis@hhppoa.org)**

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## Plantation Living Advertising Contract 2021

<b>Advertiser</b>	
<b>Billing Address</b>	Address: City, State, Zip:
<b>HHP Property Owner?</b> <i>(for mailing list purposes)</i>	
<b>Contact Numbers</b>	Office: Cell: Fax: Email:
<b>Contact Name</b>	
<b>Publication Month(s)</b>	
<b>Ad Size</b>	
<b>Ad Cost</b>	\$
<b>Ad Design/ Layout Fee</b>	\$
<p><b>Contract Terms:</b> <u>All invoices are due upon receipt and/or placement of ad or a late charge will be added.</u> Please make checks payable to: <b>HHPPOA</b> (Hilton Head Plantation Property Owners' Association, Inc.).</p> <p><b>Reserve ad space by the 1<sup>st</sup> of the month prior to issue month. Ads are due on the 15th of the month prior to issue month.</b> In the absence of a new ad, HHP will run your last ad. Cancellations are accepted <b>before</b> the 15<sup>th</sup> of the month prior to the month of publication. Cancellations <b>after</b> the 15<sup>th</sup> will be accepted only if time and circumstances allow. A cancellation fee may be imposed. Rates are subject to change. <b>Preprinted inserts are due at the printer by the 1<sup>st</sup> of the issue month.</b></p> <p><i>Please Note: Failure to meet your financial obligation as stipulated in this contract may subject your company to sanctions such as the revocation of your privileges of doing business in Hilton Head Plantation, which may include the removal of your Gate Pass or vehicle decal.</i></p>	

**AGREED:**

\_\_\_\_\_  
**Advertiser Representative**

\_\_\_\_\_  
**Plantation Living Representative**

\_\_\_\_\_  
**Date of Agreement**

\_\_\_\_\_  
**Date of Signing**

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 Phone 843-681-8800 Ext. 244 Fax 843-681-8801 Email: [ldavis@hppo.org](mailto:ldavis@hppo.org)