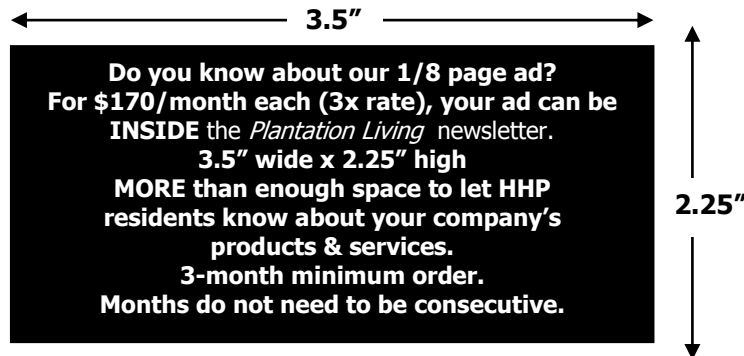


Plantation Living

A newsletter for residents of Hilton Head Plantation published by the HHP Property Owners' Association, Inc.
 P.O. Box 21940, Hilton Head Island, SC 29925 Phone 843/681-8800 Ext. 244 Fax 843/681-8801

2018 Advertising Rates & Specifications

Frequency Discounts	1x	3x	6x	12x (color ads, no extra fee)	Color Issues: March, June, Sept., Dec.
* Rates are per issue *					
1/8 page – 3.5" wide x 2.25" high	\$175	\$170	\$165	\$160	\$185
1/4 page – 3.5" wide x 4.5" high	\$300	\$295	\$290	\$285	\$310
Back Page 1/4 page – 3.5" wide x 4.5" high	(Back page ads - annual contract)			\$380	
1/2 page horizontal – 7.5" wide x 4.5" high	\$525	\$520	\$515	\$510	\$535
1/2 page vertical – 3.5" wide x 9.75" high (* if available *)	\$525	\$520	\$515	\$510	\$535
Back page 1/2 horiz. – 7.5" wide x 4.5" high	(Back page ads - annual contract)			\$690	
Full page – 7.5" wide x 9.75" high	\$975	\$970	\$965	\$960	\$985
Preprinted Insert Flyers – 4,600 copies (you pay printing cost)	\$525	\$520	\$515	\$510	\$535
Ad layout fee – TBD					



Ad Specifications

- All ads are one color (except for color issues). No bleed ads are available.
- Plantation Living** is printed with black ink on cream colored paper (except for color issues).
- Images must not exceed 300 dpi. Save as a PDF, TIFF, or JPEG image. Email to: ldavis@hhppoa.org
- Preprinted Insert Flyers – 4,600 copies delivered to POA printer (you pay printing cost) **by 1st of the issue month.**
Trim to 8-3/8" x 10-7/8" (8.375" x 10.875") – on 60-70# offset or 70-80# coated text paper stock. There will be an **additional charge** if inserts are not trimmed, or are a smaller size or on heavier stock, which we prefer you avoid.

Deadline to Reserve Ad Space: The 1st of the month prior to issue month (ex. Jan. 1st for Feb. 15th issue)
Deadline for Advertisement: The 15th of the month prior to issue month (ex. Jan. 15th for Feb. 15th issue)
Deadline for preprinted insert: The 1st of the issue month (to be delivered to the printer) (ex. Feb. 1st for Feb. 15th issue)

Ad Cancellations

- Cancellations for display ads are accepted before the 15th day of the month **prior to the month** of publication (**please let us know as early as possible**). Cancellations after the 15th will be accepted only if time and circumstances allow. A cancellation fee may be imposed (50% of ad rate).

* Payments for Ads

- Payments accepted in cash, money order, check, or credit card at the time the ad is ordered or upon receipt of HHPPOA's invoice. All invoices are due upon receipt of the invoice or a 1.5% late charge will be added. Make checks payable to: HHPPOA (Hilton Head Plantation Property Owners' Association, Inc.)

*** Note: HHP Commercial Decal or Commercial Daily Pass is required to perform professional services in HHP.**

For Ad Inquiries or to send Ad Materials, contact Leah Davis
 Phone 843/681-8800 Ext. 244 Fax 843/681-8801 Email: ldavis@hhppoa.org

