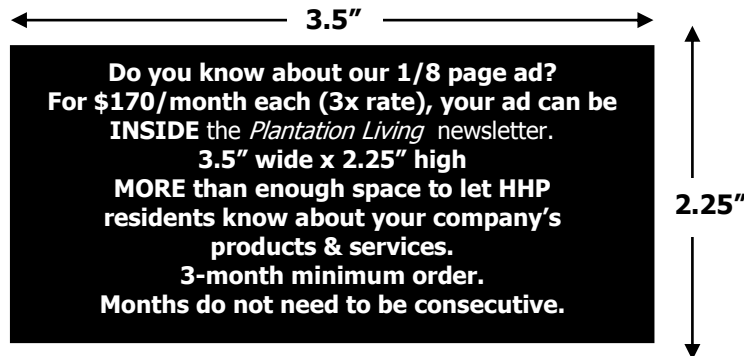


Plantation Living

A newsletter for residents of Hilton Head Plantation published by the HHP Property Owners' Association, Inc.
 P.O. Box 21940, Hilton Head Island, SC 29925 Phone 843/681-8800 Ext. 244 Fax 843/681-8801

2018 Advertising Rates & Specifications

Frequency Discounts	1x	3x	6x	12x (color ads, no extra fee)	Color Issues: March, June, Sept., Dec.
* Rates are per issue *					
1/8 page – 3.5" wide x 2.25" high	\$175	\$170	\$165	\$160	\$185
1/4 page – 3.5" wide x 4.5" high	\$300	\$295	\$290	\$285	\$310
Back Page 1/4 page – 3.5" wide x 4.5" high	(Back page ads - annual contract)			\$380	
1/2 page horizontal – 7.5" wide x 4.5" high	\$525	\$520	\$515	\$510	\$535
1/2 page vertical – 3.5" wide x 9.75" high (* if available *)	\$525	\$520	\$515	\$510	\$535
Back page 1/2 horiz. – 7.5" wide x 4.5" high	(Back page ads - annual contract)			\$690	
Full page – 7.5" wide x 9.75" high	\$975	\$970	\$965	\$960	\$985
Preprinted Insert Flyers – 4,600 copies (you pay printing cost)	\$525	\$520	\$515	\$510	\$535
Ad layout fee – TBD					



Ad Specifications

- All ads are one color (except for color issues). No bleed ads are available.
- **Plantation Living** is printed with black ink on cream colored paper (except for color issues).
- Images must not exceed 300 dpi. Save as a PDF, TIFF, or JPEG image. Email to: dmcallister@hppoa.org
- Preprinted Insert Flyers – 4,600 copies delivered to POA printer (you pay printing cost) **by 1st of the issue month.**
Trim to 8-3/8" x 10-7/8" (8.375" x 10.875") – on 60-70# offset or 70-80# coated text paper stock. There will be an **additional charge** if inserts are not trimmed, or are a smaller size or on heavier stock, which we prefer you avoid.

Deadline to Reserve Ad Space: The **1st** of the month **prior** to issue month (ex. Jan. 1st for Feb. 15th issue)
Deadline for Advertisement: The **15th** of the month **prior** to issue month (ex. Jan. 15th for Feb. 15th issue)
Deadline for preprinted insert: The **1st** of the issue month (to be delivered to the printer) (ex. Feb. 1st for Feb. 15th issue)

Ad Cancellations

- Cancellations for display ads are accepted before the 15th day of the month **prior to the month** of publication (**please let us know as early as possible**). Cancellations after the 15th will be accepted only if time and circumstances allow. A cancellation fee may be imposed (50% of ad rate).

* Payments for Ads

- Payments accepted in cash, money order, check, or credit card (**add 2% processing fee**) at the time the ad is ordered or upon receipt of HHPPOA's invoice. All invoices are due upon receipt of the invoice or a 1.5% late charge will be added. Make checks payable to: HHPPOA (Hilton Head Plantation Property Owners' Association, Inc.)

*** Note: HHP Commercial Decal or Commercial Daily Pass is required to perform professional services in HHP.**

For Ad Inquiries or to send Ad Materials, contact Denise McAllister
Phone 843/681-8800 Ext. 244 Fax 843/681-8801 Email: dmcallister@hppoa.org