

Hilton Head Plantation Property Owner's Association, Inc.
Communications Committee Meeting
Minutes of Meeting
Tuesday, January 11, 2022 at 10:00 AM

Attendees: Ann Schwab, Chairperson
Barbara Conway
Joanne Foggy
Margita Rockstroh

Louise Dreuth
Sheryl Webber Washington

Leah Davis - Staff
Peter Kristian - Staff

Absent with Notice:
Sue Henderson

Ms. Schwab called the meeting to order at 10:03 AM.

Minutes

Ms. Conway made a motion to approve the November 2021 Minutes. Ms. Rockstroh second, and the motion passed unanimously.

Plantation Living

Ms. Davis presented the advertising revenue report for *Plantation Living*. We finished 2021 very strong and ahead of our target number. The final advertising revenue number for the year was \$166,245. Our goal was \$150,000. In January 2022 our final advertising amount for the month was \$15,190.

Old Business

- Note Cards – Ms. Davis reported that 44 packs of notecards were sold in 2021. The year to date total is \$440.
- The History of HHP booklet – Ms. Davis reported that 35 History of HHP booklets were sold in 2021. The year to date total is \$525.
- There were 75 homes on the Holiday Light Tour list this year. We would like to thank everyone that decorated their homes and participated. Your holiday decorations are a gift to the community.

New Business

- Ms. Davis gave an update on two committee members that have moved away and can no longer serve on the communications committee. There are only two meetings left of this term so those members will not be replaced.
- Ms. Davis is working with staff to complete the 2021 Annual Report and Audit. The Annual Report package that includes the annual report, 2022 Board of Election Ballot,

and 2022 Annual Meeting information will be mailed out mid-February. The Audit will be printed separately again this year and should be ready on our website by mid-March.

- The committee discussed different marketing initiatives for the History of HHP booklets. Staff is looking into different ways to make these ideas possible.

Updates

Mr. Kristian reported the following:

- There was a traffic jam at the back gate of HHP due to COVID testing at the fire house by DHEC on Monday.
- Flags continue to be an issue in the community. Staff is working with residents on this issue.
- Dolphin Head continues to move forward. Permits are being sent to the Town of HHI and DHEC.
- The County and State are going through a redistricting process. HHP will most likely be split into two different districts, this is not final.
- The Spring Lake Tennis Courts suffered a lot of damage from the wind storm. They will be resurfacing them next week.
- The Security Department is short staffed.
- Holiday decorations are down at all POA buildings.
- The 2022 Annual Meeting will take place on March 26, 2022.
- The Bayshore Cottages will be going up across from the Bayshore outside of the back gate. Construction will begin soon.
- Construction on The Charles has begun.
- There will be six candidates applying for three open seats on the Board of Directors. More information will be provided in February's Plantation Living and at the February Coffee with Peter.
- Committee Interest Forms for 2022/2023 will be in the February issue of Plantation Living.
- The Capital Transfer Fee is currently at \$642,000.
- The Spring Lake Parking Lot was sealed.
- The Public Facilities Committee for the Town of Hilton Head Island will be discussing the change to make Pine Island Beach a town beach.
- There will be a picture in January Plantation Living of the artifacts found at Fort Mitchell by the Heritage Library.
- The plants have been changed out at the Main Gate.
- Beach Renourishment to Pine Island will begin next week.
- The next Coffee with Peter will be on February 17, 2022 at the Plantation House. Come meet the candidates running in the 2022 Board Election.
- Security received a new truck for less than the original cost.
- Progress is being made to repairing parts of our leisure paths.

Conclusion

Ms. Rockstroh made a motion to adjourn the meeting. Ms. Dreuth seconded the motion. The meeting adjourned at 10:50 AM.

The next Communications Committee Meeting will be on Tuesday, February 8, 2022 at 10:00 AM in the POA Service Center Board Room.

Submitted by L. Davis