

Hilton Head Plantation Property Owner's Association, Inc.
Communications Committee Meeting
Minutes of Meeting
Tuesday, September 8, 2020 at 10:00 AM

Attendees:	Ann Schwab, Chairperson	Louise Dreuth
	Tim Henderson	Steve Large
	Margita Rockstroh	
	Barbara Conway	Leah Davis - Staff
	Heidi Huddleston	Peter Kristian - Staff

Absent with Notice:

Ms. Schwab called the meeting to order at 10:00 AM.

Minutes

Ms. Rockstroh made a motion to approve the August 2020 Minutes. Ms. Dreuth second, and the motion passed unanimously.

Plantation Living

Ms. Davis presented the advertising revenue report for all of 2020 so far. Our total advertising revenue for 2020 is \$112,695. August's *Plantation Living* brought in \$12,520.

Old Business

- Note Cards – Ms. Davis reported that three packages of note cards were sold in July and none in August. The total number of note cards sold this year are 24 bringing in \$240.
- The History of HHP booklet – Ms. Davis reported that one book was sold in July and no books were sold in August. The total number of books sold this year are 23 bringing in \$345.

New Business

- Ms. Davis reported the progress of the new website. The committee will be choosing between 10-15 pictures as a new "header" image. These pictures will be delivered through dropbox.
- The Communications Committee discussed the questions relevant to the Communications Department for the 2021 Resident Opinion Survey. Minor changes were made to the current list of questions.

Updates

Mr. Kristian reported the following:

- The Name Change survey is live on our website and has been emailed out to all residents who are subscribed to our email blast system. The front page article for

September *Plantation Living* will explain the survey and give directions on how to vote. The survey will be open until September 30.

- The Dolphin Head Renovation Project Meeting is scheduled for September 9, 2020. Due to inclement weather in the forecast the meeting is being postponed to Tuesday, September 15 at 9:30 AM at Dolphin Head.
- There will be a Bring Your Own Coffee with Peter on Thursday, September 24 at 10:00 AM in the Plantation House Parking Lot (weather permitting).
- Our leisure paths continue to be on the schedule for maintenance.
- The 2021 Budget is in the second phase of planning with the Department Heads and Board of Directors.
- Revenue continues to increase.
- The Activities Department has planned several fall events that will be announced in September's *Plantation Living*.
- Flu Shot dates area available and booking up quickly. Please refer to Plantation Living for more information.

Conclusion

Mr. Henderson made a motion to adjourn the meeting. Ms. Conway seconded the motion. The meeting adjourned at 11:05 AM.

Future meeting date:

Tuesday, October 13, 2020 10:00 AM at the Plantation House

Submitted by L. Davis