

Hilton Head Plantation Property Owner's Association, Inc.
Communications Committee Meeting
Minutes of Meeting
Monday, July 14, 2020

Attendees: Ann Schwab, Chairperson
Louise Dreuth
Margita Rockstroh
Barbara Conway
Heidi Huddleston
Leah Davis - Staff
Peter Kristian - Staff

Absent with Notice:
Steve Large
Tim Henderson

Ms. Schwab called the meeting to order at 10:04 AM.

Minutes

Ms. Rockstroh made a motion to approve the June 2020 Minutes. Ms. Dreuth second, and the motion passed unanimously.

Plantation Living

Ms. Davis presented the advertising revenue report for all of 2020 so far. Our total advertising revenue for 2020 is \$88,575. Advertising inquiries are beginning to pick up now that more businesses are opening. July's Plantation Living brought in \$12,005.

Old Business

- Note Cards – Ms. Davis reported that there were two packs of notecards sold in June. Total sold/collected is \$200.
- The History of HHP booklet – Ms. Davis reported that no books were sold during the month of June. In total the POA sold \$330 in booklet sales for 2020.

New Business

- The committee reviewed the SWOT analysis that was discussed at the June meeting.
- The committee reviewed the previous Strategic Plan and made updates for the new strategic plan.

Updates

Mr. Kristian reported the following:

- Seabrook Drive paving has been completed. Reflectors are still needed.
- Oyster Reef Drive is in the process of being paved.
- The Deerfield Drainage project will be underway soon.
- The pool is open and running smoothly.

- Kids Kamp is going well.
- The July 4 – HHP Day celebration went well with the safety modifications put in place.
- The first Deas-Guyz concert was on Thursday, July 9. It started to rain about an hour and a half in and they had to close down early. The next Deas-Guyz concert is scheduled for July 21.
- Hurricane season is here.
- Crime is low on the Plantation.
- A sub-committee has been formed under the Board of Directors to discuss and explore a name change for Hilton Head Plantation.
- The Short-Term Rental lawsuit has reached a settlement. More information will become available next month.

Conclusion

Ms. Dreuth made a motion to adjourn the meeting. Ms. Rockstroh seconded the motion. The meeting adjourned at 10:50 AM.

Future meeting date:

Tuesday, August 11, 10:00 AM at the Plantation House

Submitted by L. Davis