

Hilton Head Plantation Property Owner's Association, Inc.
Communications Committee Meeting
Minutes of Meeting
Tuesday, January 14, 2020

Attendees: Ann Schwab, Chairperson
Richard Whitmore
Heidi Huddleston
Margita Rockstroh
Steve Large
Edna Wilcher

Louise Dreuth
Tim Henderson

Leah Davis - Staff
Peter Kristian - Staff

Absent with Notice:
Colleen Zaccardo

Ms. Schwab called the meeting to order at 10:00 AM.

Minutes

Ms. Rockstroh made a motion to approve the November 2019 Minutes. Mr. Henderson second, and the motion passed unanimously.

Plantation Living

Ms. Davis presented the advertising revenue report for November, December, and January. In November *Plantation Living* brought in \$14,850 and in December it brought in \$13,865. The target advertising revenue for 2019 was \$150,000 and we surpassed that number with \$179,430 in total advertising revenue. So far for 2020 the January edition brought in \$12,950.

Old Business

- Note Cards – Ms. Davis reported that 9 packs of notecards were sold at the POA Service center for \$10 each in December with a total of \$650 in note card sales for 2019.
- The History of HHP booklet – Ms. Davis reported that 9 books were sold during the month of December. In total the POA sold \$1,815 in booklet sales for 2019.

New Business

- Ms. Davis reminded committee members that Committee Interest Forms are available online and will be inserted into the February edition of *Plantation Living*.
- Mr. Kristian has approved an Instagram account for Hilton Head Plantation. Ms. Davis will start working on this new venture in the spring of the year.
- The Annual Report for 2019 will be printed separately from the Audit for the second year in a row. The Annual Meeting date is much earlier this year resulting in the ballots needing to get out before the Audit is completed. There are also new audit guidelines that the POA needs to follow this year. Hard copies of the Audit will be available at the Annual Meeting on Saturday, March 21, but it will also be emailed digitally and put on

the website once it is completed. The other Annual Meeting materials and 2019 Annual Report will be available by the middle of February. Another change to the Annual Report package is the return envelope will not have paid postage. This is to entice Property Owners to vote electronically for the Board candidates.

Updates

Mr. Kristian reported the following:

- Noted the Short-Term Rental Challenge by three different residents on the Plantation.
- The Spring Lake Tennis Courts are currently being resurfaced.
- The POA Service Center has a new receptionist, Tracey Starr.
- The preliminary planning process for the new Dolphin Head Recreation Area has begun. An architect met with the Recreation Committee in January to discuss the plans.
- Noted the Town Corridor Review project.
- Tree mitigation money was used at the end of 2019 to plant new trees around the Plantation.

Conclusion

Ms. Rockstroh made a motion to adjourn the meeting. Mr. Henderson seconded the motion. The meeting adjourned at 10:35 AM.

Future meeting date:

TBD

Submitted by L. Davis