

Hilton Head Plantation Property Owner's Association, Inc.
Communications Committee Meeting
Minutes of Meeting
Tuesday, November 10, 2020 at 10:00 AM

Attendees: Ann Schwab, Chairperson Louise Dreuth
 Tim Henderson
 Margita Rockstroh
 Barbara Conway Leah Davis - Staff
 Steve Large Peter Kristian - Staff

Absent with Notice:
 Heidi Huddleston

Ms. Schwab called the meeting to order at 10:03 AM.

Minutes

Mr. Henderson made a motion to approve the October 2020 Minutes. Ms. Conway second, and the motion passed unanimously.

Plantation Living

Ms. Davis presented the advertising revenue report for all of 2020 so far. Our total advertising revenue for 2020 is \$140,590. November's *Plantation Living* brought in \$14,520. Our 2020 target is \$150,000 and we are hoping to reach that number with the December issue.

Old Business

- Note Cards – Ms. Davis reported that 6 packages of notecards were sold in October. We have collected \$290 this year.
- The History of HHP booklet – Ms. Davis reported that 3 booklets were sold in October. We have collected \$495 this year.
- The Committee made minor changes to the 2021 Residential Opinion Survey. The Committee will make final changes at their January meeting and a recommendation will be made to the Board at their January meeting.
- Ms. Davis presented the new website to the committee. We are hoping to launch the website late November/early December.

New Business

- The Committee continued their conversation about the possibility of creating a Facebook page for the POA. As of right now we will not be creating an account and will discuss this further in the future.

- The Beaufort County Sheriff's Department would like to have the opportunity to submit an article to *Plantation Living*. The committee will review what they would like to submit at our next meeting in January.
- Ms. Davis presented the POA's Instagram Account to the Committee and walked them through the different features.

Updates

Mr. Kristian reported the following:

- Inventory remains low for homes in the neighborhood.
- The 2020 budget should be \$90,000-\$100,000 to the good this year.
- Gate passes and ARB Fees continue to remain up for the year and advertising is on budget.
- The Recreation Department has adapted to the pandemic and continues to have a great turn out of their events and implements many safety features.
- There were 6900 tons of sand delivered and groomed on Pine Island Beach.
- Six tennis courts are being resurfaced and new wind screens will be installed.
- HHP has won 'Best Gated Community' by *Hilton Head Monthly* and 'Best Community in the Low Country' by *the Island Packet*.
- Paving and resurfacing is still commencing.
- There will be no Volunteer Party this year. Instead a bottle of wine will be delivered to volunteers homes the first week of December.
- The last Coffee with Peter for the year will be on Thursday, November 19 at 10:00 AM in the Plantation House Parking Lot (weather permitting).
- Hurricane season is still in effect.
- Our new dump truck for the Maintenance Department has been delivered.
- Board of Directors Interest Forms are due on Wednesday, November 18.
- The sign that belongs to HHP on 278 was destroyed by a car accident at the end of October.
- The Tennis Pro Shop has had new front doors installed.
- The Monopine has new landscaping being installed around it.
- The Dolphin Head Recreation project is underway.

Conclusion

Ms. Rockstroh made a motion to adjourn the meeting. Mr. Henderson seconded the motion. The meeting adjourned at 11:20 AM.

Future meeting date:

Tuesday, January 12, 2020 10:00 AM at the Plantation House

Submitted by L. Davis