

Hilton Head Plantation Property Owner's Association, Inc.
Communications Committee Meeting
Minutes of Meeting
Monday, August 11, 2020 at 10:00 AM

Attendees:	Ann Schwab, Chairperson	Louise Dreuth
	Tim Henderson	Steve Large
	Margita Rockstroh	Leah Davis - Staff
	Barbara Conway	Peter Kristian - Staff

Absent with Notice:
Heidi Huddleston

Ms. Schwab called the meeting to order at 10:05 AM.

Minutes

Ms. Rockstroh made a motion to approve the July 2020 Minutes. Mr. Henderson second, and the motion passed unanimously.

Plantation Living

Ms. Davis presented the advertising revenue report for all of 2020 so far. Our total advertising revenue for 2020 is \$100,175. July's *Plantation Living* brought in \$11,600.

Old Business

- Note Cards – Ms. Davis reported that the notecard sales are down for the year, and will report July and August's revenue at the September meeting.
- The History of HHP booklet – Ms. Davis reported that no books were sold during the month of July. In total the POA sold \$330 in booklet sales for 2020.

New Business

- The HHPPOA website is being redesigned by Hazel Digital Media. Ms. Davis has weekly Zoom Meetings with the company and things are progressing.
- The 2021 Resident Opinion Survey will go out in April. It is the Communications Committee's responsibility to oversee this survey. Ms. Davis is giving the questions to all departments so they can review their questions with their committee's.

Updates

Mr. Kristian reported the following:

- The Short-Term Rental lawsuit has been dismissed. There was an announcement on the front page of *Plantation Living* for August.
- All paving projects are wrapped up.
- The staff was tested for COVID last Friday at the office.

- The front page of Plantation Living will have an announcement about the Dolphin Head Renovation Meeting. The meeting is set for September 9 at 9:30 AM.
- Home sales are up within the Plantation.
- The 2021 budget is in process.
- Car break ins are up and there are extra security efforts to patrol streets.
- The Spring Lake Pool continues to go well.
- Kids Kamp is complete and was very well done.
- Hurricane Isaias passed by with no issues.
- Main Street is being considered for workforce housing.
- The name change survey for Hilton Head Plantation is scheduled to go out on September 1. It will be open for 30 days.

Conclusion

Mr. Henderson made a motion to adjourn the meeting. Ms. Rockstroh seconded the motion. The meeting adjourned at 10:56 PM.

Future meeting date:

Tuesday, September 8, 2020 10:00 AM at the Plantation House

Submitted by L. Davis